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Schedule G: Expenditures By Consultant

Sch-G

| Chet Culver Committee | | |
|-----------------------|------------|--|
| Committee Type: | Governor | |
| County: | _NA | |
| District: | 0 | |
| Committee Code: | 5083 | |
| Political Party: | Democratic | |

| Status: | Filed |
|--------------------|-----------------------|
| Statutory Due Date | 10/29/2010 |
| Adjusted Due Date | |
| Filed Date | 10/29/2010 4:10:48 PM |
| Postmark Date | |
| Amendment Date | 6/19/2015 9:27:37 AM |

| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|--|-----------------|---|-----------------------------|
| LA Harris & Associates P.O. Box 297 | 10/15/2010 | fund-raising consultant; travel only this period | \$1,157.84 |
| Eddyville, KY 42038 | 10/26/2010 | • | |

| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|--|-----------------|-----------------------------|--------------------------|
| Media Strategies & Research 1580 Lincoln Street #510 | 10/15/2010 | consulting on media buys | \$79,000.00 |
| Denver, CO 80203 | 10/26/2010 | | |

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| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount |
|---------------|--|---------------------|-------------|
| · | | | Expended |
| 10/21/2010 | KTVO - TV 15518 US Hwy 63 N Kirksville, MO 63501 | tv buys | \$816.00 |
| 10/25/2010 | KTTC - TV 6301 Bandel Road NW Rochester, MN 55901 | tv buys | \$641.75 |
| 10/25/2010 | KCWI - TV 2701 SE Convenience Blvd, Suite 1 Ankeny, IA 50021 | tv buys | \$318.75 |
| 10/25/2010 | WHO - TV 1801 Grand Ave Des Moines, IA 50309 | tv buys | \$14,403.25 |
| 10/25/2010 | KDSM - TV 4023 Fleur Drive Des Moines, IA 50321 | tv buys | \$2,082.50 |
| 10/25/2010 | KFXA - TV 600 Old Marion Rd NE Cedar Rapids, IA 52402 | tv buys | \$2,609.50 |
| 10/25/2010 | KCCI - TV 888 9th Street Des Moines, IA 50309 | tv buys | \$6,160.50 |
| 10/25/2010 | KTVO - TV 15518 US Hwy 63 N Kirksville, MO 63501 | tv buys | \$12,316.50 |
| 10/25/2010 | KGAN - TV 600 Old Marion Rd NE Cedar Rapids, IA 52402 | tv buys | \$4,224.50 |
| 10/25/2010 | KWWL - TV 500 E 4th St Waterloo, IA 50703 | tv buys | \$1,623.50 |
| 10/25/2010 | KYOU - TV 820 West 2nd Street Ottumwa, IA 52501 | tv buys | \$1,695.75 |
| 10/25/2010 | KAAL - TV 1701 - 10th Place NE Austin, MN 55912 | ad buys | \$1,300.50 |
| 10/25/2010 | KIMT - TV 112 N Pennsylvania Avenue Mason City, IA 50401 | tv buys | \$3,582.75 |
| 10/26/2010 | KWQC - TV 805 Brady Street Davenport, IA 52803 | tv buys | \$17,306.00 |
| 10/26/2010 | WQAD - TV 3003 Park 16th Street Moline, IL 61265 | tv buys | \$5,104.25 |
| 10/26/2010 | WHBF - TV 231 - 18th Street Rock Island, IL 61201 | tv buys | \$4,016.25 |
| 10/26/2010 | KLJB - TV 937 E 53rd St, Suite D Davenport, IA 52807 | tv buys | \$1,602.25 |

Consultant Sub-Total \$79,804.50

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| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|--|-----------------|---|--------------------------|
| Struble Eichenbaum Communications 700 Seventh Street SE | 10/15/2010 | general consulting; media consulting | \$19,649.97 |
| Washington, DC 20003 | 10/26/2010 | _ | |

| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|--------------------------------------|-----------------|-----------------------------|--------------------------|
| Caudill Consulting 629 Polk Blvd. | 10/15/2010 | communications & events | \$7,500.00 |
| Des Moines. IA 50312 | 10/26/2010 | 0.0.110 | |

Total Consultant(s) Expenditures \$79,804.50